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Online Portfolio - www.marianresio.com

Objective

A master in HTML and CSS, I am looking for a challenging position as a Web Designer with an innovative company that lets me utilize my creative and analytical skills and talents while helping to expand my development skills.

Skills/Strengths

- Creative and detailed oriented with an abundance of knowledge in interactive user-experience design, website layout, and graphic design.
- Skilled in beating deadlines and managing numerous projects simultaneously.
- Able to direct and manage projects from inception to completion.
- Take-charge, creative in solving problems and maximizing resources.
- Innovative, creative and enthusiastic in approaching projects.
- Recognized for strong work ethics, integrity and commitment to success.
- Proficient in website design/layout/product promotional skills and graphic design
- Strong understanding of usability and user centered design concepts
- Professional Adobe PhotoShop web and traditional designer
- Extensive knowledge of presentation-layer: Hand coding HTML, Cascading Style Sheets (CSS), XHTML (standards compliance and accessibility)
- Experienced in software programs such as Dreamweaver, Homesite, Front Page, TextPad, Visual Slick Edit, Visual Source Safe, Photoshop, Acrobat, Illustrator, WordPress and theme modifications, Office 2000, WS FTP, Page Maker, Fireworks and Corel Draw
- Experienced with HTML5 and CSS3
- Experienced using JavaScript library jQuery and AJAX
- Good familiarity with PHP
- Experienced using Windows
- Experience using WordPress
- Experienced with Zen eCommerce Shopping Cart
- Strong Traditional & Web Marketing skills
- Understands SEO
- Excellent understanding of cross-browser and cross-platform issues
- Full understanding of W3C standards, specifications and best practices
- Strong research skills
- Works well within a team and individually, both on location and virtually

Professional Experience

MyGov365

CCO/Web Designer/Front-end Developer 08/08-present

MyGov365 is a social media platform bridging the communication gaps between Citizens, Government and Political Professionals resulting in a 24/7/365 feedback loop enhancing the legislative and civic process on local, state and federal levels.

I was one of the first employee and led the creatives for the application and help created the marketing materials.

Designed and helped develop the Web based application. Content Creation, Site Wire Framing and Creative Concepting, Graphic Design, SEO and Marketing.

Technology used: HTML, CSS, jQuery, PHP

Software: Photoshop, Illustrator, Dreamweaver, Github, Lighthouse, MS Word

resioagency

Web Designer/Front-end Developer 08/05-08/08

Designed and constructed web pages/sites including incorporating graphic user interface (GUI) features and other techniques. Maintained and provided on going design of the website, promos and ad banners, seasonal content specials and custom chat launcher design for new and long-term clients. Designed brochures, business cards and flyers.

Technology used: HTML, CSS, AJAX, JavaScript and PHP

Software: Photoshop, Illustrator, Dreamweaver, Homesite, WordPress, MS Word

DigiBrix

Software Designer/Developer 06/03-08/05

Designed the UI for an IT Operations application using HTML, JavaScript and Macromedia Flex technology. Created brochures, business cards, signage, flyers and presentations. Designed, developed and maintain corporate website.

Technology used: HTML, CSS, JavaScript and Flex

Software: Photoshop, Homesite, MS Word

McKesson

Software Designer/Developer 06/02-06/03

Designed, developed and lead the web based user application using JSP and HTML to be used for administrating medication in hospitals using bar-coding technology on a wireless handheld implementing the MVC framework using J2EE, Jakarta Struts and Tiles.

Technology used: HTML, CSS, JavaScript, Jakarta Struts and Tiles
Software: Photoshop, Homesite, Fireworks, TextPad, Visual Slick Edit, Visual Source Safe

Vevolution

Visual Architect 03/00-08/05

Creates enhanced user experience and web user interface designs (strategic planning, site architecture, navigation, look and feel, page layout, created tiled ads, buttons and banners, production and hand coding of all HTML pages (using Adobe Photoshop for mock-ups, prototypes and images) for clients in Vevolution's eBusiness discipline.

Responsible for managing, art direction and implementation of creative concepts, conversion of graphical look and feel into front-end interactive code (HTML, JavaScript, DHTML, CSS, ASP, JSP), and advanced graphic design. Adobe Photoshop and Macromedia Homesite were used for the creation of sites for clients along with HTML hand coding

Technology used: HTML, CSS, JavaScript, ASP, JSP and PHP.
Software: Photoshop, Homesite, Dreamweaver, FTP, MS Office

dSports.com

Assistant Media Team 09/99-10/00

Designed, developed and implemented interface design (site architecture, site navigation and buttons, look and feel, page layout) enhancing the user's experience. Designed and created new page layouts, product pages, promotional pages and seasonal content specials. Graphic creation (animated and static) using PhotoShop 5.5/6.0 and Image Ready for web pages and Ad Banners (Buffalo Bills Seasonal banner created for various sites) and converting the layout and graphical elements using straight HTML coding and/or HTML editors.

Software used: Front page, Photoshop, Illustrator, Image Ready

Education

Northeast Institute of Business Education
Scranton, Pennsylvania
Associate Degree in Business Administration
Major: Management
Minor: Marketing
GPA: 3.72

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